

HOMELESS at HOME

THE PUBLIC PROJECT ENTITLED HOME/HOMELESS AT HOME ORIGINATES FROM OUR RECOGNITION THAT HOME IS AN ESSENTIAL FOUNDATION OF HUMAN EXISTENCE. THOSE WITHOUT HOME ARE WRONGLY ALIENATED FROM SOCIETY AND THEREFORE DENIED THE DIGNITY AND JUSTICE NECESSARY FOR HEALTHY AND PRODUCTIVE INTEGRATION WITH OTHERS. THE PROJECT CONSISTS OF A SERIES OF ONGOING EVENTS LEADING UP TO A MAJOR EXHIBITION SCHEDULED FOR EARLY SPRING OF 1986. THE EXHIBITION IS A FOCUSED PRESENTATION DESIGNED TO DISPLAY IMAGINATIVE THINKING ABOUT THE ISSUE TO THE PUBLIC AT LARGE. ONCE THIS WORKING RELATIONSHIP BETWEEN ART AND SOCIETY IS RECOGNIZED AND THEN STRENGTHENED, THERE IS NO LIMIT TO THE SOCIETAL CONCERNS WE CAN COLLECTIVELY CONFRONT.

THE STENCIL SHOW, AS ONE OF THE ONGOING EVENTS, WILL GIVE ARTISTS THE OPPORTUNITY TO JOIN TOGETHER AS A GROUP TO PUBLICLY PRESENT THEIR FEELINGS ABOUT THE ISSUE OF HOME/HOMELESS. IT IS DESIGNED TO REFLECT OUR STRONG SUPPORT OF COLLECTIVE THINKING AS A NECESSARY COMPONENT TOWARDS THE ESTABLISHMENT OF PUBLIC AWARENESS AND RESPONSIBILITY.

LEGAL INFORMATION: Although it is technically considered "Criminal Mischief" (a misdemeanor), there is often automatic dismissal six months from receiving the ticket. If you are by chance ticketed, contact either one of these VOLUNTEER lawyers:

Larry Vogelman (212) 790-0368 (718) 499-5605
Jane Freidson (212) 674-4188

POLICE INFORMATION: If questioned, you must be prepared to state the purpose for stenciling on public property. Be VERY courteous and carry 2 current forms of ID with you. Also be knowledgeable of the identification of other

STOREFRONT STATEMENT:

We at Storefront will only support and acknowledge the stenciling of sidewalks and the street. We will NOT take any responsibility for irresponsible defacement of public or private property. We suggest that you stencil only around the curb area.

STENCIL SHOW SPECIFICS

OCTOBER 6 10pm Group meeting at Cuando (9 second ave). We will decide who will cover what zone at this time. The zones are:

- #1. 53rd thru 60th streets--UP ALL avenues between Lexington and Sixth Ave.
- #2. Penn Station--32nd thru 34th streets --up sixth and seventh avenues.
- #3. East Village--E.4th thru E.12th streets--between 3rd ave. and Ave. B.
- #4. Liberty Plaza (Wall St. area.)

***** DO NOT STENCIL ANYWHERE ON 42nd. STREET. DO NOT STENCIL GRAND CENTRAL OR PORT AUTHORITY. *****

OCTOBER 10 5-10pm Stencil on walls of Storefront Gallery

OCTOBER 11 5-10pm Stencil on walls of Storefront Gallery

OCTOBER 12 12-5pm Opening for Stencil Show at Storefront Gallery

HOW TO STENCIL

There are various methods you may use to make your stencil:

1. Box Stencil--cut the stencil in the bottom of a box and then use the box to store spray paint as you move from place to place.
2. Screen Stencil--gesso the negative parts of the stencil on a wire screen. The paint will then spray thru the positive parts.
3. Cylinder--relief words/images on a cylinder shape to be rolled in paint and then on the street.
4. Freehand painting--as long as you are consistant.
5. Regular stencil--made out of paper or cardboard.

FOR FURTHER INFORMATION ABOUT THE STENCIL SHOW, CONTACT THE ARTIST COMMITTEE AT STOREFRONT FOR ART AND ARCHITECTURE. FOR MORE INFORMATION ABOUT THE MAJOR EXHIBITION, PLEASE WRITE TO THE GALLERY--51 Prince St. N.Y.C. 10002

We also suggest that each artist document (5x7 B/W photo) his/her stencil. The photos will be exhibited at the gallery during the major exhibit.

THE STOREFRONT FOR ART AND ARCHITECTURE

51 Prince Street

New York, New York 10012

212-431-5795

Kyong Park/Glenn Weiss, Co-Directors

Kim Higgins/Rosemary Cellini, Project Co-Directors

HOMELESS

Tuesday, Oct. 22

9 PM
at
STOREFRONT
51 Prince Street
431-5795

~~BRING
PAINT~~

CHANNEL 2 NEWS TV

Channel 2 assures us that they will tape this night. In any case, this is the last organized night. We will spray developer Peter Kalikow offices and sites. Please join us.

Look for photo's and articles in the next



HOMELESS

Tuesday, Oct. 22

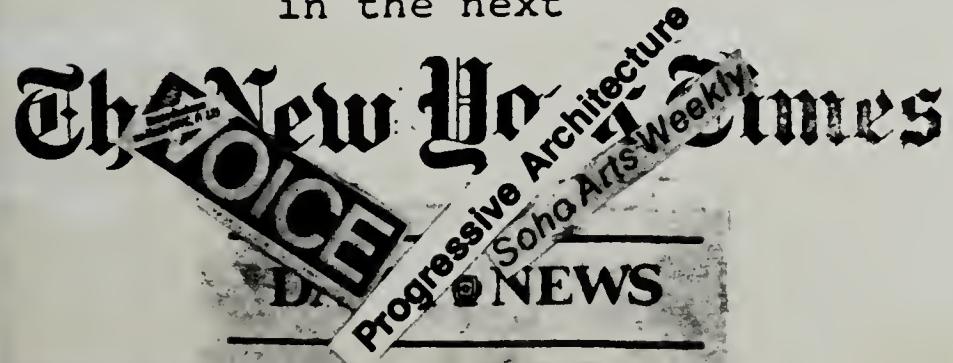
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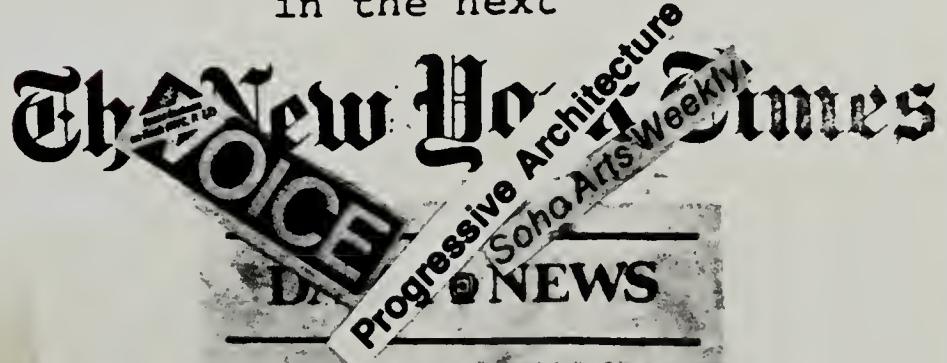
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HOMELESS

THIS WEEK

Thursday, Oct 17
9 PM
at
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51 Prince Street
431-5795

BRING
STENCIL /

BRING
PAINT !

Village Voice

Group photo for Voice article on
stencilling for the homeless

Channel 2 News TV

Channel 2 to tape us painting the
streets for Friday news. Will inter-
view artists.

Articles already printed in

The New York Times

DAILY NEWS

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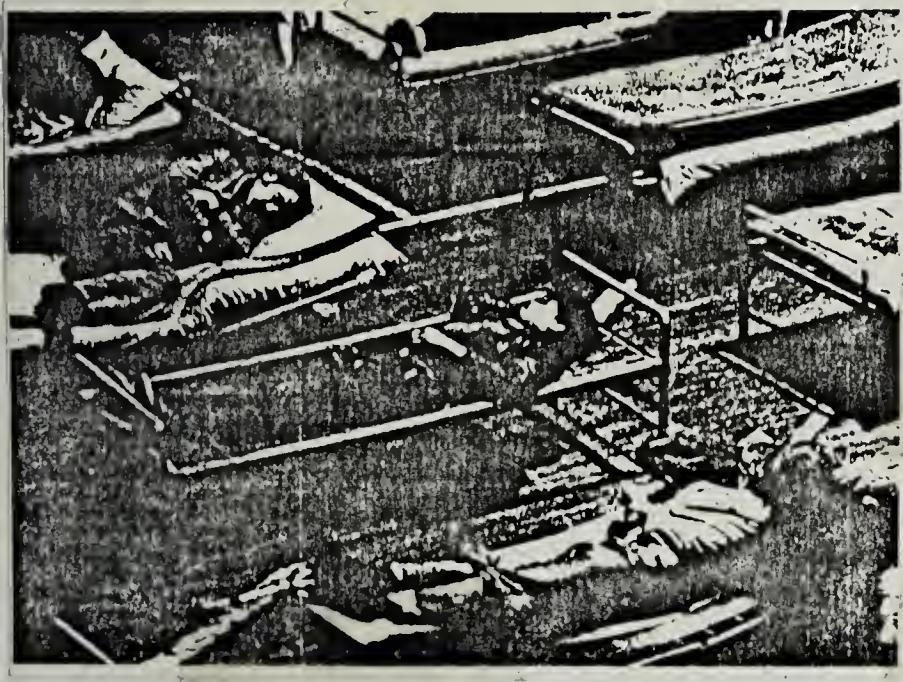
The New York Times

DAILY NEWS

DAILY NEWS

HOMELESS

NYC



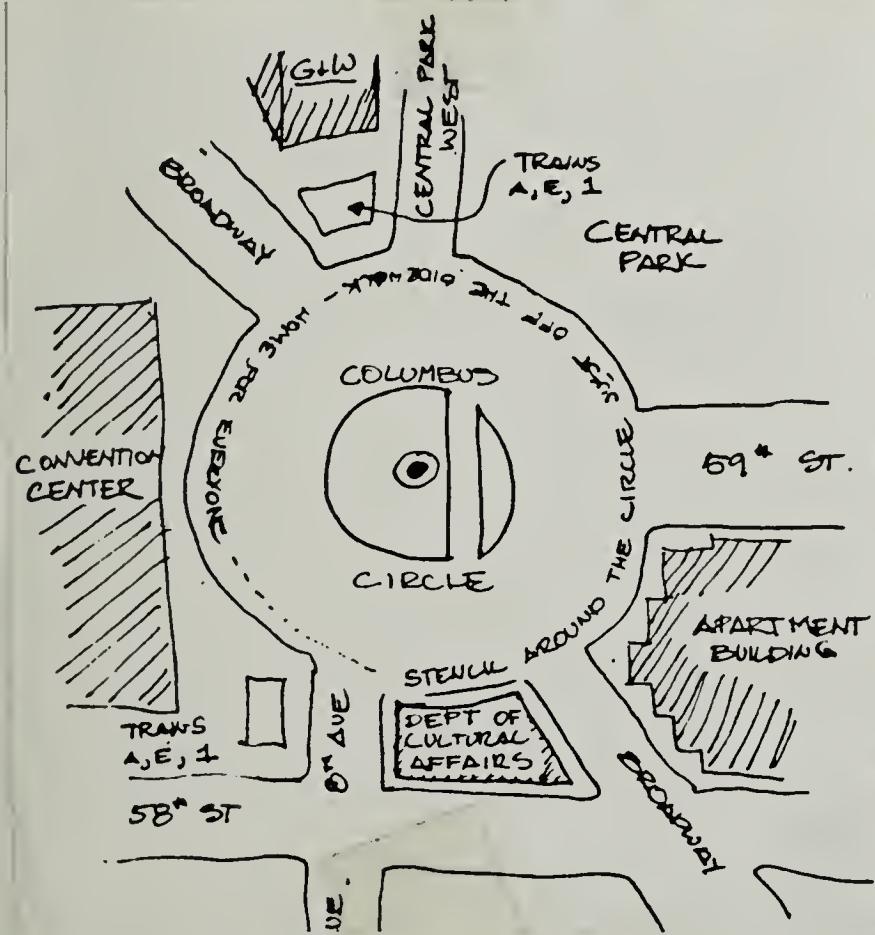
©1983 Kim Hopper All Rights Reserved

UP COMING EVENT: Oct. 13, Sunday

• Stencil Columbus Circle: 11 PM

• Meeting at Cuando: 10 PM

To review legal questions, and to take group photo. (9 Second Ave. near Houston St.)



* **Exhibition Dates: Oct. 12-Nov. 2**
Opening: Oct. 12, 7-10 p.m.

PERFORMANCES: Oct. 12, 8-9:30 PM
 (in order)

- Richard Gessner & William Pope
- Stephen Paul Miller
- Peter Cummings
- Tamaso
- Margo Lee Sherman
- Mathew Courtney & Friends

The New York Times

SATURDAY, OCTOBER 12, 1985

Graffiti With a Message

To the artists, it is a social message. To the police, it is a nuisance. To the public, it is graffiti.

During October, New York artists are spray-painting images and messages about the homeless on the city's streets. So far, the police have not interfered.

For "Homeless at Home," as the project is called, some 50 artists have painted on the city's streets and on fences around construction sites, mostly in midtown around Fifth Avenue and 57th Street. They are using acrylic paint which takes about four months to wear away.

"The police stopped us twice," reported Glenn Weiss, director of the Storefront gallery at 51 Prince Street, which is headquarters for the project. "Then, they drove on."

The police, however, say that the artists' action is illegal. "It's a violation of law," said Inspector Robert F. Burke, a Police Department spokesman. "If they don't cease when they're told to stop, they would probably be given summonses. If they paint on construction sites, it's private property. If the owner has no objection, we would do nothing."

When artists painted on sidewalks and streets on Aug. 6 to mark the 40th anniversary of the bombing of Hiroshima, the police issued summonses to 14 people for criminal mischief.

"I don't think the police care about this," Mr. Weiss said of the "Homeless" project.

Its purpose? "Artists acting together to publicly present their feelings about the issues of home and homelessness," their manifesto reads.

On Monday, the group marched up Fifth Avenue, carrying an 80-foot banner with messages stenciled on it. Another march is planned for today, on Fifth Avenue between 53d and 59th Streets, and an exhibition of the stenciled works on Saturday at the Storefront gallery. Tomorrow, 100 artists are scheduled to gather at Columbus Circle for another paint-in. Project organizers say the artists will be painting all month.

Susan Heller Anderson
 David W. Dunlap

STOREFRONT

51 Prince St., New York, NY 10012

Art and Architecture

Kyong Park/Glenn Weiss 212.431.5795

A very faint, light gray watermark-like image of a classical building's facade with four columns and a triangular pediment occupies the background of the page.

Digitized by the Internet Archive
in 2018 with funding from

Storefront for Art and Architecture; National Historical Publications and Records Commission (NHPRC); and Mr. Robert M. Rubin

HOMELESS NYC

ARTISTS:

ACCORDING TO OFFICIAL ESTIMATES THERE ARE 60,000 HOMELESS MEN, WOMEN AND CHILDREN IN NEW YORK CITY. THESE HUMAN BEINGS NEED FOOD, DECENT HOMES, HEALTH CARE AND JOBS.

AS WINTER APPROACHES

HELP BRING ATTENTION TO THIS SOCIAL CRISIS BY CREATING A STENCIL WHICH GETS THE MESSAGE ACROSS: ON THE STREETS OF MANHATTAN AND ON THE WALLS OF THE STOREFRONT FOR ART AND ARCHITECTURE.

INFORMATION:

- *Exhibition Dates: Oct. 12-Nov. 2
- *Stencils must address the issue of home and homelessness
- *For a consistent citywide message include "Home For Everyone" in your stencil design—specifications available at STOREFRONT.
- *Stencil the streets minimum 20 times during the month of October
- *Closing party at SBC Nov. 3, 8 p.m. Performance by Penelope Wehrli and Laurie Perricci

*Sign up now:

STOREFRONT
ART AND ARCHITECTURE
51 PRINCE ST.
(BETWEEN MULBERRY & LAFAYETTE STS)
WED.-SUN. 1-6 P.M. (212) 431-5795

This exhibition is presented by Carlo McCormick, Robert Costa, Carla Davis, Shirin Neshat and Barbara Yoshida in conjunction with "Homeless At Home: A Public Project"

HOME FOR EVERYONE

STOREFRONT

51 Prince St., New York, NY 10012

Art and Architecture

Kyong Park/Glenn Weiss 212.431.5795

STENCIL SHOW

Dear Participants: Please join us to spray paint stencils on the streets of New York during October. Let us show that artists and architects will speak directly to the public about the necessity of human dignity and home for everyone. Cut a stencil of words or images or both to bring consciousness to a public able to step over sleeping people in the gutter or doorway. Find something that can make them think and possibly act.

Ask your friends to join you making and spraying stencils. We need hundreds of people to insure the necessary media attention so that the public will tie all the stencils together.

Everyone should also spray the stencil at STOREFRONT and attend the opening on October 12.

INFORMATION:

- * **Exhibition Dates: Oct. 12-Nov. 2
Opening: Oct. 12, 7-10 p.m.**
- * **Stencils must address the issue of home and homelessness**
- * **For a consistent citywide message include "Home For Everyone" in your stencil design—specifications available at STOREFRONT.**
- * **Stencil the streets minimum 20 times during the month of October**
- * **Stencil at STOREFRONT on Oct. 10 and 11, 5-10 p.m. and Oct. 12, 12-5 p.m.**

* **Closing party at 8BC Nov. 3, 8 p.m. Performance by Penelope Wehrli and Laurie Perrici**

* **Sign up now:**

**STOREFRONT
ART AND ARCHITECTURE
51 PRINCE ST.
(BETWEEN MULBERRY & LAYFAYETTE STS)
WED.-SUN. 1-6 P.M. (212) 431-5795**

* **For further information attend meeting Sept. 29 or 30, 7 p.m. at STOREFRONT.**

HOME FOR EVERYONE

HOMELESS AT HOME
A Public Project
Summary
Exhibition No. 1
"Images and Words about Homeless"
October 12 to November 2, 1985

"Images and Words about Homelessness" was an exhibition of color images stenciled on the wall of the Storefront by artists and architects who created simple graphics dramatizing the problem of homelessness. Images were also stenciled on certain New York City streets to create public awareness and on a banner created as a permanent record of the exhibition.

The exhibition was curated by Carlo McCormick and Robert Costa and coordinated by Glenn Weiss, co-director of Storefront, Barbara Yoshida, coordinator of the Artists Committee, Shirin Neshat, Carla Davis, both members of the Artists Committee, Rosemary Cellini and Kim Higgins, co-directors of the project.

Selected stencils were used in a window installation at Printed Matter, New York, New York in November, 1985 curated by Lucy Lippard, art critic. Selected stencils will also be used in the upcoming issue of Upfront, published by PAD (Political Art Documentation and Dissemination).

The exhibition was reviewed in The New York Times by Susan Heller Anderson and David W. Dunlap, The Daily News by Joan Sheppard, Soho Arts Weekly by Demetria Daniels, Manhattan Arts by Mark Brennan and East Side Express by George Winslow.

List of participants:

Linda Austin	Carole & Jill Fleishman	Mark Levine
Todd Ayoung	David Freidman	Kathy Lewis
Maria Alicia Bonomo	Betsy Freidman	Ann Lewison
Thomas Bucich	Leslie Goldblatt	Claire Lieberman
Onslow Carrington	John E. Greene	Louis Lopez
Jose Ceron	Doreen Halsall	Dennis Love
Randi Chalfin	Patty Harris	Betsy McLindon
Buster Cleveland	Debora Heidel	Suzanne McClelland
Sylvie Cochelin	Betti Sue Hertz	Tom McDonald
Pat Collins	Josef Hnizdil	Birk McGilly
Mitch Corber	Diane Jackinan	Kathleen McQuaid
Tom Cote	Julius	Denise Minter
Caleb Crawford	Steve Kaplan	Carolyn Moskowitz
Ian Crofts	Kazuko	Shirin Neshat
Carla Davis	Kim Keever	Marion Nowacki
Harlan Emil	Tom Keough	Deborah Ossoff
Nancy Erber	Deborah Kleinbeast	Jeff Perren
Donna Evans	Majorie Koons	Marilyn Perez
Kim Keever	Gregor Kwashiokkor	Quintetta Perle
John Fekner	Bing Lee	Peter Pfau/Wes Jones
Feyo	Sangnam Lee	Luca Pizzorino

Mathew Courtney's No Rio Open Mike Cavalcade

John Marshall

Sarah Houser

Damian Grey

Mathew Courtney

David Celsi

The New ABC's

Sam Formo

Janet Rezendes

James Brennan

Eric Eddy

Robert Perody

HOMELESS at HOME

A Public Project

P R E S S R E L E A S E

Contact: Kyong Park
Glenn Weiss
212/431-5795

HOMELESS, NYC

Sunday, October 6 at 12:00 Midnight

200 artists to spray paint stencils on the streets that demand "Home for Everyone". Approx. 66 artists will be at each of the following locations:

75 Maiden Lane - Housing, Preservation and Development Main Offices

250 Church St. - Human Resources Administration Main Offices

Intersection of - High income residential development of 79th St. & York entire block promises to displace hundreds of low and moderate income families and elderly.

Press Conferences to be held at each of the location on Monday October 7 at the following times:

75 Maiden Lane - 11:00 am

250 Church - 1:00 pm

79th & York - 3:00 pm

The artists will meet at Cuando (9 Second Ave) at 10 pm Sunday, October 6 to get assignments and lecture on police interaction.

The artist action will show artists acting together to publicly present their feelings about the issues of home and homelessness in the City of New York. We hope to raise the collective thinking towards the establishment of public awareness and responsibility of providing home for all. This action begins from the recognition that HOME is an essential foundation of human existence. Those without home are wrongly alienated from society and therefore denied the dignity and justice necessary for healthy and productive intergration with others.

The above organizations have been selected because of their public and private responsibility to insure low-income housing in New York or prevent displacement.

STOREFRONT

Art and Architecture

Kyong Park/Glenn Weiss 51 Prince, New York, NY 10012 212-431-5795

HOMELESS at HOME

A Public Project

New Artists on Oct. 3

A. Gottfried
 R. Bueno
 T. Bochmann
 D.C. Boyle
 Melinda Lewokove
 Marc Sloan
 Dan Bowman
 Scott O'Neill
 Shelly Imberman
 Janice Judson
 George McDonald
 Ziev Locker
 Chuck Belcher
 Alec Leonhardt
 Fred Cray
 S. Brook
 A.J. Welch
 Nicolae Zeletin
 Svetia Barminko
 Kathy Shafer
 Renee Beavais
 Dave Heimlich
 Jill Slaymaker
 Eliot Tokar
 Elizabeth Smith
 Cola Art Corp.
 David Schremppf
 Olga Jonsson
 Ian Fogel
 Aggie Lowenberg
 Altman
 David Blair
 Valery Levine
 Steve Morgan
 John Ranard
 David Channon
 Noel Grossman
 Robert Carlson
 Hayes Sharbu
 Jean Davis
 Theodra Ashmead
 Albert Depas
 Gregor Kwashiorkor
 Desiree Conte
 Elizabeth Rogers
 Guy Konde
 Anita Steckel
 Sandro Bernini
 David Sherris
 Gary Azon
 Allen Streit
 Vicki Teague-Cooper
 Beth Weinstein
 Judith Ginzberg
 Denise Minter
 Jonny Nolo
 Jon Gerstad
 Maria Bonomo
 Marion Scemama
 Bill Ray
 Brian Cotncir
 Amanda Cushman
 Agigail Storm
 Andombe
 Nicholas Bergery
 Ellen Marcus
 David Krammer
 Richard Gins
 Jon Raphael

A-C

Jean-F. Bassel
 Gigi Branch
 Rosemary Cellini
 Susan Chorpeling
 Sylvie Cochelin
 Caleb Crawford
 Linda Austin
 Elaine Bleeker
 Tom Corn
 Tzvi Ben Aretz
 Micheal Abrams
 Todd Ayoung
 Phyllis Bulkin
 Michael Carter
 Curtis Bunyan
 Peter Cummings
 Terry Chan
 Una Copley
 Matthew Courtney
 Vikki Alexander
 Nadia Cohen
 Linus Coraggio
 Andrew Castrucci
 Chris Costan
 Joanne Brockley
 Kieko Bonk
 Pierre Cuvelier
 Susan Crowe
 Pat Brazill
 Michael Curtain
 Harriet Cloud
 Joni Blackburn
 Peggy Cyphers
 Randy Chalfin
 Carolyn Crane
 Ba Ba Arc
 Buster Cleveland
 M. Baldridge
 Pat Collins
 Elizabeth Cook
 Scott Borofsky
 Robin Van Arsdale
 Jim Cox
 Jose Ceron
 Edward Bradcock
 Fred Calero
 Sid Blare
 Onslow Carrington
 Margaret Bazura

Supporting Galleries

Frank Bernaducci
 Ronald Feldman
 Exit Art
 Artmart
 Civilian Warfare
 Freddy the Dreamer
 No Se No
 Nico Smith
 Gracie Mansion
 Sixth Sense
 Semaphore
 Circlework Visions
 Mo David
 M-13
 Vox Populi
 Phenix City
 Pan Arts
 Pictogram
 Bond
 E-Side
 Piezo Electric
 Limbo
 Avenue B
 Jus De Pomme

D-F

John Fekner
 Feyo
 Betsy Friedman
 Jeff Dreiblatt
 Penny Franklin
 Allen Daugherty
 Bob Dombrowsky
 Karen Finley
 Neil Denari
 FA-Q
 Ronnie Farley
 Eric Dooker
 Chris Estridge
 Catherine De Vuono
 Carla Davis
 Nancy Erber
 Faith Day
 Laura Foreman
 Claire Ferguson
 Barbara Friedman
 Barry Frier
 R. Finkelpearl
 Tom Finkelpearl
 Russell Apprech
 Catherine Elinski
 Bradley Bros
 K. Fung

G-I

Kim Higgins
 Josef Hnizdel
 Gli 85
 Ken Hiratsuka
 Ilona Granet
 Pat Griffin
 Jeffrey Greenberg
 Alex Hahn
 Ed Higgins
 Paula Holland
 Marta Hoskins
 A. Garcia-reina
 Tim Hillis
 Max Henry
 Dennis Harder
 Eva Goetz
 Ron Glassman
 Marta Hoshima
 Nancy Howel
 Brian Goodfellow
 John Greene
 Helen Haug
 Lawren Hancher
 Susan Howard
 Carter Hopkins
 Tom Halsall
 Doreen Halsall
 Betti-Sue Hertz
 Cinna Hunt
 Leslie Goldblatt
 Arlene Gottfried

J-L

Louis Lopes
 Marjorie Kounis
 Bernard Karl
 Diane Jackanin
 Carol Lucas
 Mary Jukuri
 Bing Lee
 David Life
 Liz + Val
 Raken Leaves
 V + R Gerlovin
 Al Gianrotti
 A. Kosolapov
 Richard Kurtz
 Kevin Larmee
 Kwok
 Michael Keane
 Kim Keever
 Harry Kipper
 Yuri Kapralov
 Donna Kornbluth
 Bill Lane
 Kazuko
 Tom Keough
 Jay Johnson
 Cynthia Kuebel
 Anne Lewison
 Jon Keller
 Richard Lloyd
 Todd Jorgensen
 Julius Klein
 Margaret Lanzetta
 San Nam Lee
 Pamela Kladzyk
 Joe Lewis
 D. Kleinbeast
 Peter Jensen

M-O

Shirin Neshat
 Jean-Loup Msika
 S.P. Miller
 Suzanne McClelland
 Betsy McClelland
 Franco Marina
 Robert Montoya
 I. Pachler-Mack
 Ned Ned
 Brad Melamed
 Betsy McLindon
 Christina Nordholm
 Marilyn Minter/Sur
 Deborah Ossoff
 Birk McGilly
 Marian Nowack
 Manero
 Russell Maltz
 Robert Mantho
 Stan O'Conner
 Gina Maxwell
 William Maxwell
 Carolyn Moskowitz

P-R

Quinetta Perle
 Kee
 Mell Rosenthal
 John Ranard
 Veronica Rodriguez
 Diego Quintero
 Arthur Raveson
 Beth Rosenthal
 Rick Phleps
 Rick Prol
 Robert Parker
 James Romberger
 Michael Roman
 Kyong Park
 Noni Pratt
 Robert Petrick
 Bruce A. Parker
 Jackie Present
 Laurie Perricci

S-U

Alice Shapiro
 Sarah Savidge
 M.A. Smith
 Huck Snyder
 Maggi Sutherland
 Frank Shifreen
 David Sandlin
 Wayne Sides
 Katherine Sherwood
 Nancy Sullivan
 Toyo
 Leonid Sokow
 John Spencer
 Vincent Salas
 Sharp
 Anson Seeno
 Diane Sippelle
 Howie Solo
 Hunter Thomas Seth Tc
 Seth Tobocman
 Jeffery Schwarz
 Kate Tastrophe

V-Z

Patricia Younger
 Bismark Victoria
 Robin Van Ardale
 Anton Van Dalen
 Claude Van Lingen
 Jon Waldo
 Arnold Weshsler
 Carlos C. Valle
 Barbara Yoshida
 Julias Valiunas
 Stuart Wilson
 Robert Wilson
 Carol Wells
 Penelope Wehrli
 Rhonda Wall
 Bruce Wall
 Mark Wilson
 Panela Wye
 Judith Wong
 Marguerite Van Cook
 Hanah Wilke
 Marek Walczak
 Glenn Weiss
 Conrad Vogel
 Nora Wallower
 Nancy Zola

STOREFRONT

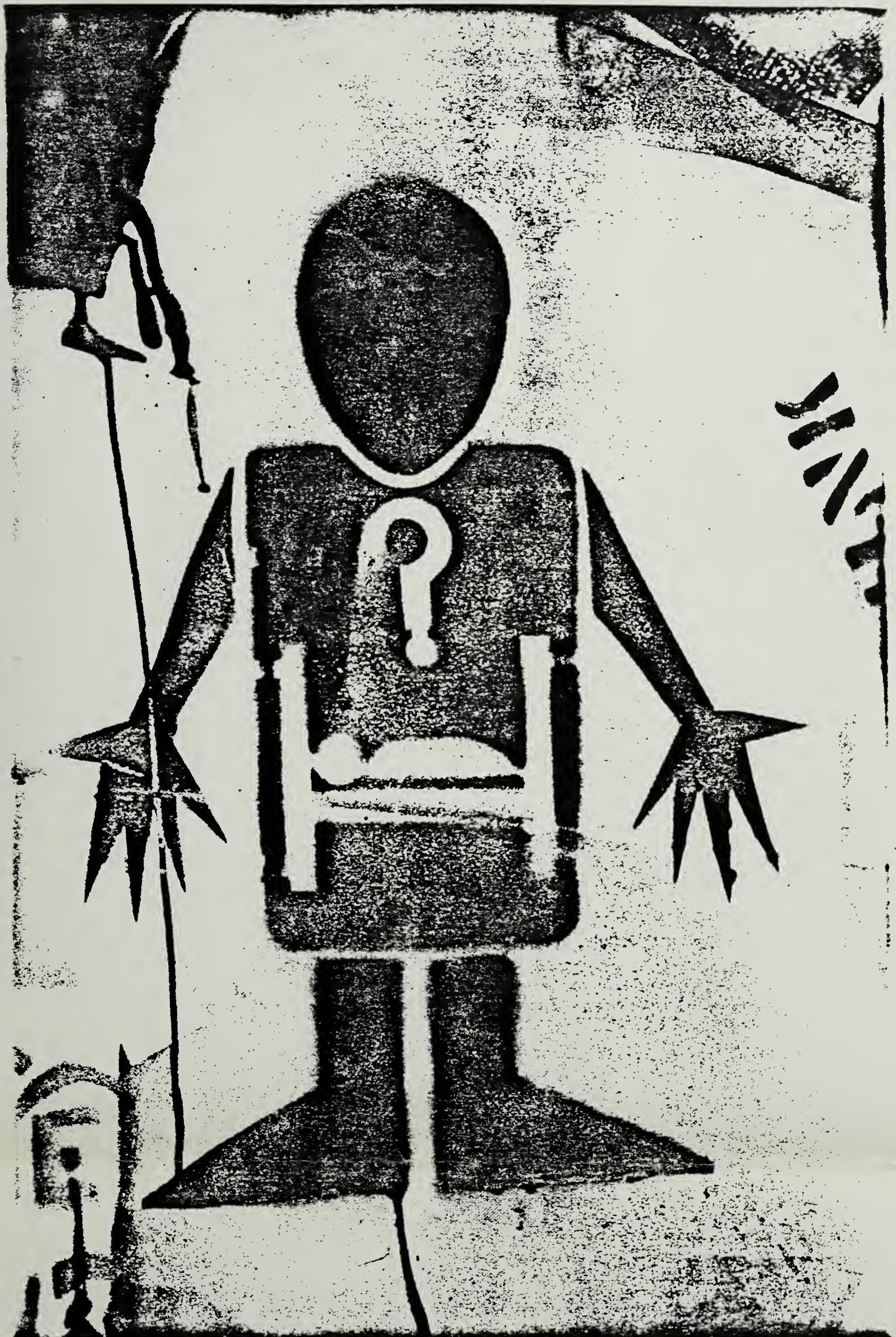
Art and Architecture

Kyong Park, Glenn Weiss 51 Prince, New York, NY 10012 212-431-5795





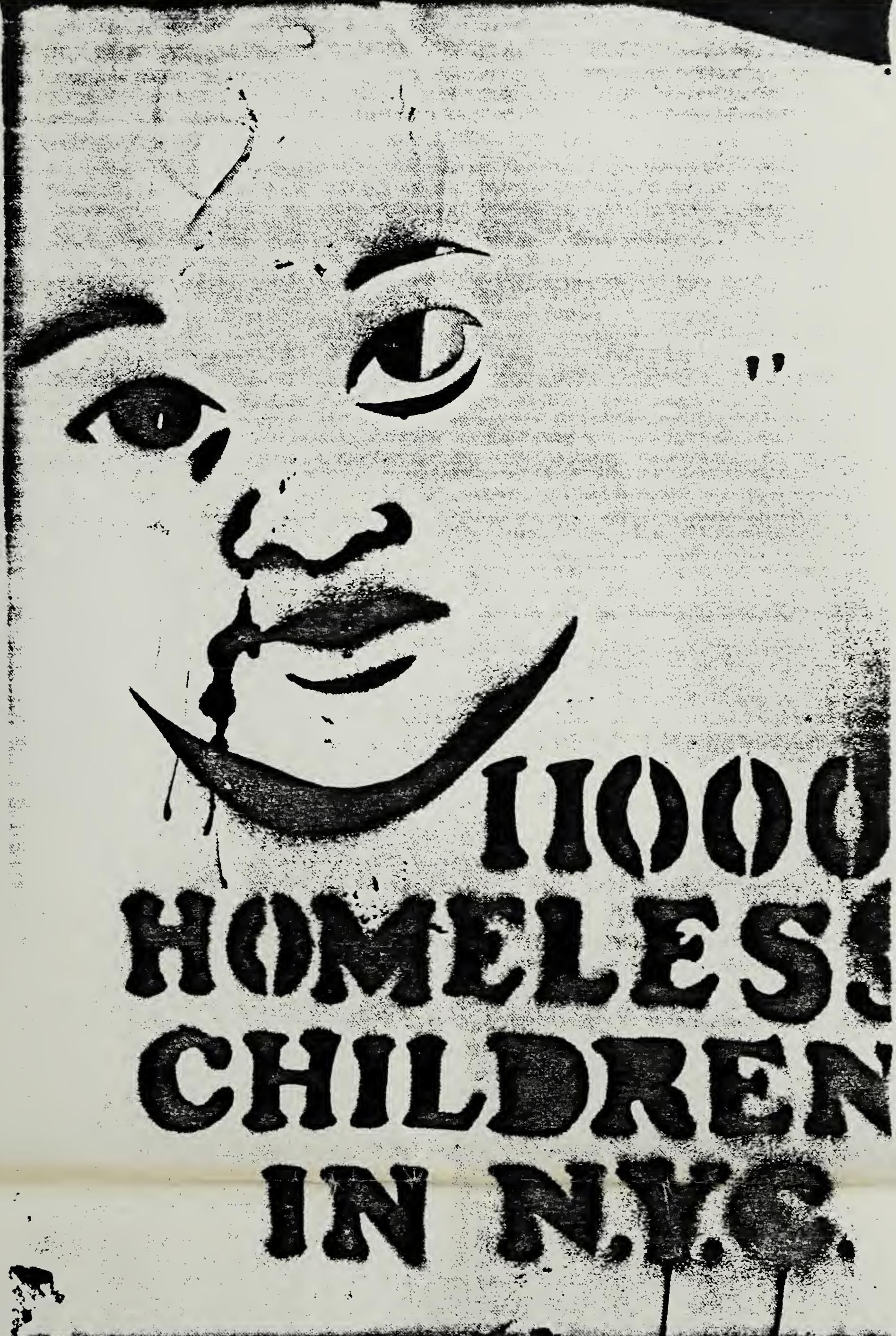




WAKE
YOU

23 SLEEP

WAKE UP



**1000
HOMELESS
CHILDREN
IN N.Y.C.**

The New York Times

SATURDAY, OCTOBER 12, 1985

NEW YORK Day by Day

Graffiti With a Message

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For "Homeless at Home," as the project is called, some 50 artists have painted on the city's streets and on fences around construction sites, mostly in midtown around Fifth Avenue and 57th Street. They are using acrylic paint which takes about four months to wear away.

"The police stopped us twice," reported Glenn Weiss, director of the Storefront gallery at 51 Prince Street, which is headquarters for the project. "Then, they drove on."

The police, however, say that the artists' action is illegal. "It's a violation of law," said Inspector Robert F. Burke, a Police Department spokesman. "If they don't cease when they're told to stop, they would probably be given summonses. If they paint on construction sites, it's private property. If the owner has no objection, we would do nothing."

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"I don't think the police care about this," Mr. Weiss said of the "Homeless" project.

Its purpose? "Artists acting together to publicly present their feelings about the issues of home and homelessness," their manifesto reads.

On Monday, the group marched up Fifth Avenue, carrying an 80-foot banner with messages stenciled on it. Another march is planned for today, on Fifth Avenue between 53d and 59th Streets, and an exhibition of the stenciled works on Saturday at the Storefront gallery. Tomorrow, 100 artists are scheduled to gather at Columbus Circle for another paint-in. Project organizers say the artists will be painting all month.

Susan Heller Anderson
David W. Dunlap

DAILY NEWS



Monday, October 14, 1985

Graffiti for good cause

Street art a plea for homeless

By JOAN SHEPARD

Daily News Staff Writer

Another graffiti art campaign got into full gear last night but this time, the graffiti are not in the subways but in the streets, and it is for a good cause—the homeless.

This month, more than 100 artists will be spray-painting messages about the plight of the homeless in a carefully orchestrated campaign by the Storefront for Art and Architecture, 51 Prince St.

"This action," said Glenn Weiss, co-director of the non-profit artists-and-architects group, "begins from the recognition that a home is an essential foundation of human existence."

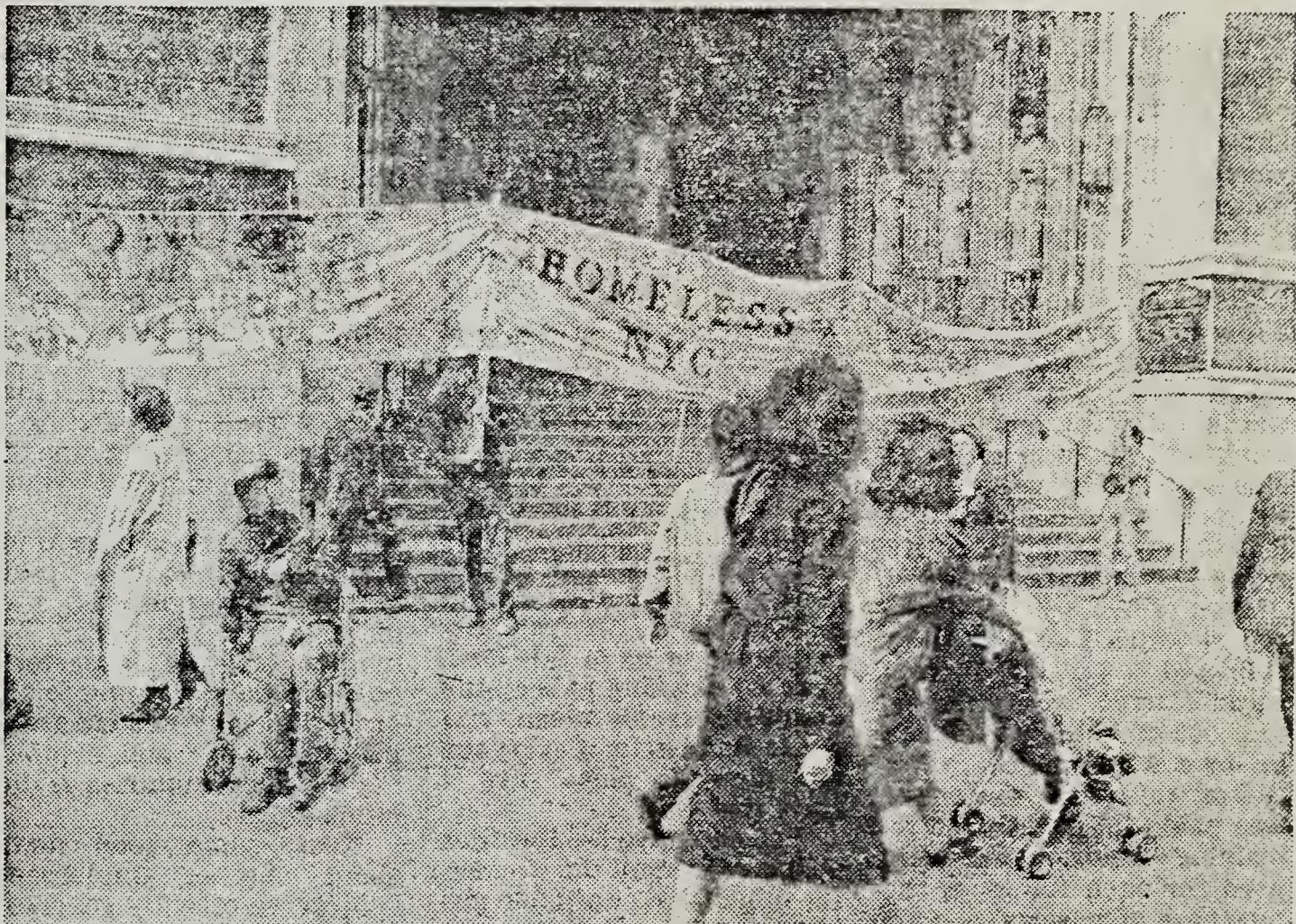
Although a few trial-run messages have been painted, the big work was scheduled to start last night under cover of darkness, starting at 11 at Columbus Circle, where the streets were to be filled with artists quietly spray-painting.

Raising wave length

"Everything that raises a wave length helps," said Robert Hayes, the executive director of the Coalition for the Homeless. "Although we don't endorse illegal spray-painting, we absolutely support their desire to help," Hayes said. "People have to do what they can do best."

The artists said they had chosen paint which would dissolve within four months.

One of the first messages—done in a trial run last week—is at the north-



GROUP DEMONSTRATES last week at 53d St. and Fifth Ave.

PAT CARROLL DAILY NEWS

west corner of 57th St. and Fifth Ave. At night, homeless people can be seen sleeping next to the walls of some of the city's most expensive stores in this area.

"Spray-painting the streets is illegal," said a Police Department spokesman, "because it is damaging city property. It ranges from a misdemeanor to a felony depending on the amount of damage and the culpability of the mental state of the perpetrator."

Treated gingerly

But so far, the police have been treating the situation gingerly.

"We haven't had any trouble from the police," said Weiss, one of the founders of the group. "But they have warned us. But the cops

understand the homeless problem. There are 11,000 homeless children in the city."

The artists' campaign has been mounted in stages. On Friday afternoon, the artists held a demonstration on Fifth Ave. between 53rd and 59th St. at Fifth Ave., where they carried banners about the homeless situation.

On Saturday night, the artists exhibited their stencils at their Prince St. storefront.

They are not daunted by skeptics who think the project is either fruitless or selfish self-promotion.

"We aren't in the economic bracket to contribute money," said Betsy McClelland, a participating artist. "What we can do is bring up the issue to the general pub-

lic, so the answers can be found by politicians and leaders of the community."

Not self-promotion

McClelland said the artists cannot use this project for self-promotion because the art work is not signed, and they are donating their services.

"I feel that art in the streets can get people's attention that homelessness is increasing in the city and in the country," said architect Sy Rutkin. "And architects can bring pressure for funds for low and moderate-income housing."

Rutkin said that one reason there were so many homeless people was that the federal government has severely cut back on housing programs.



STOREFRONT
For Art & Architecture
51 Prince St.
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HOME FOR EVERYONE
Stencil Show

Opening Reception:
7-10 PM October 12

